



## Hynek Král

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### About me

I'm a graphic and media design student, passionate about details and balance. I'm precise and very self-critical, and it pushes me to create the best work that I can. I consider myself a friendly, easygoing, and talkative person. Working alone at home isn't a big deal for me, yet, I'm a team player and always happy to welcome a conversation. Communication, resulting in the satisfaction of either colleagues or clients, is crucial for me. I believe that through collaboration, people can come up with better ideas together than by themselves. I'm excited to gain new experiences, skills, and to be inspired by the people I meet. In addition to graphic design, I also enjoy illustration and motion design.

If I am not working, you would probably find me hiking somewhere in the countryside with my friends and dog, or enjoying time in a pub. To relax my mind I love to play the trumpet or sing with my ukulele. Traveling to any country is attractive for me as well.

### Education

VŠKK, Prague, 2018-Currently studying (3rd year)

- Graphic and media design specialization. A three-year study programme ending with bachelor degree.

Gymnázium Česká, Česká 64, České Budějovice, 2010-2018

- Eight-year high school.

### Skills

Essential programs of Adobe Creative Cloud

- Illustrator, InDesign, Photoshop, Lightroom (vector design, text formatting, photo retouching, illustrating, collage making, etc...).

Basic motion graphics and animations in AfterEffects and Premiere.

Branding

Illustration

Product strategy

### Experiences

Personal work

- 2020 Visual Identity of student theatre SUD
- 2020 Leaflet for dental clinic
- 2020 Album cover and posters for a band Nahoře
- 2020 Website design for a clinic of plastic surgery

Public contracts at university:

- 2020 Bollywood - a visual style for Czech Bollywood film festival
- 2019 Koli - a redesign of Koli lemonade labels and instagram posts
- 2018 Blanka Matragi - a logo for fashion designer Blanka Matragi